

MARIAM FAYAD

GRAPHIC DESIGNER

EXPERIENCE

TURBULENCE | GRAPHIC DESIGNER

AUG '19 - CURRENT

As the sole graphic designer of a venture capital start-up I was responsible for all creative any visual design projects and products in the company. Including branding for Turbulence and any child ventures, company infographics and presentations, as well as the creative team's architecture.

FREELANCE DESIGNER AND DEVELOPER

FEB '19 - AUG '19

Redesigned client's websites for a modern and responsive experience. Built custom sites using Wordpress for clients. Created moodboards and helped clients ideate on new direction for website redesign.

AMERISLEEP | JR DESIGNER

AUG '17 - FEB '19

Research and design concepts for the website, products, and retail stores. Analyze usability, conversion rate, and SEO. Research and analyze the competition. Build pages in multiple CMSs and use modern HTML, CSS, and JavaScript. Update and maintain WordPress sites. Troubleshoot web errors and implement solutions.

JOLLY CREATIVE AGENCY | CREATIVE DEVELOPMENT INTERN

MAY '16 - JAN '17

I maintained client websites and kept them updated. I also created advertisement web banners and helped redesign client websites. As well monitored SEO rankings and develop SEO reports.

EDUCATION

ARIZONA STATE UNIVERSITY | GRAPHIC INFORMATION TECHNOLOGY

Mesa, Arizona | August 2012 - May 2017

THE KAUST SCHOOLS | INTERNATIONAL BACCALAUREATE DIPLOMA

Thuwal, KSA | May 2012

SKILLS

Web Design	<div><div style="width: 100%;"></div></div>
Branding	<div><div style="width: 100%;"></div></div>
Wireframing	<div><div style="width: 100%;"></div></div>
UX/UI	<div><div style="width: 100%;"></div></div>
Print Design	<div><div style="width: 100%;"></div></div>
Color Theory	<div><div style="width: 100%;"></div></div>
Typography	<div><div style="width: 100%;"></div></div>
Photography	<div><div style="width: 100%;"></div></div>
Image Retouching	<div><div style="width: 100%;"></div></div>
HTML/CSS	<div><div style="width: 100%;"></div></div>
Wordpress	<div><div style="width: 100%;"></div></div>
Magento	<div><div style="width: 100%;"></div></div>
Squarespace	<div><div style="width: 100%;"></div></div>
Photoshop	<div><div style="width: 100%;"></div></div>
Illustrator	<div><div style="width: 100%;"></div></div>
InDesign	<div><div style="width: 100%;"></div></div>
Adobe XD	<div><div style="width: 100%;"></div></div>
Microsoft Office Suite	<div><div style="width: 100%;"></div></div>

CONTACT

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